

Business Development Graphic Designer (Kansas City, MO)

The Louis Berger Group, Inc. is an internationally recognized consulting firm that provides engineering, architecture, program and construction management, environmental planning and science, and economic development services.

Function:

We currently have a graphic design position available in the Kansas City office to provide graphic support to the marketing and proposal team. To perform in this position successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required.

Graphic Design:

- Produce quality proposal graphics (covers, tabs, organization charts, process graphics, flow charts, etc.) in a fast-paced environment, meeting deadlines and client expectations for creativity and accuracy.
- Collaborate with pursuit writers to conceptualize imagery and pursuit win themes, and ensure that key messages are enhanced through design.
- Use graphic design skills to create graphic images for use in proposals and marketing collateral materials.
- Demonstrate initiative and innovation appropriate to the assignment and timeframe.
- Comply with corporate identity standards.
- Create banners, brochures and PowerPoint presentations and templates to support marketing events, as directed.
- Visually assess requirements of pursuits (proposals, oral presentations); understand information and concepts, and transform them into understandable, yet creative solutions.
- Support in the proposal production process as needed.
- Writing skills a plus.

Maintenance Tasks:

- Maintain relationship with production vendors.
- Organize and maintain graphic library of images, charts, graphs and templates for access by group.
- Post files to key knowledge management systems as directed.

Experience/ Qualifications:

- Position requires 4-year degree in Fine Arts/Graphic Design, Visual Communication, or other design profession; 2-5 years of related experience; and a portfolio supporting that background.
- Advanced skills with the Adobe Creative Suite (InDesign, Illustrator, etc.) required.
- Strong conceptualization skills for alternative printing, production, and packaging techniques.
- Proven track record with complex teams and/or organizations, and the ability to work effectively with virtual teams.

- Strong written and verbal communications skills.
- Strong organizational skills.
- Strong proofing and error-checking skills.
- Flexibility to work long hours during proposal lifecycle.

Please send your resume, work samples, and salary requirements to kgull@louisberger.com