

Company Name: Black & Veatch

Location: Kansas City

Contact Name: Nolan Nurmikko

Apply at www.bv.com/careers

Link:

http://jobs.brassring.com/1033/ASP/TG/cim_jobdetail.asp?partnerid=25131&siteid=5173&areq=7088BR

Business Title: Marketing Writer

Requisition Number: 7088BR

Employee Type: Full Time

Percentage of Travel Required: 0-10%

Primary Purpose:

The Marketing Writer requires no direction in his/her area of specialization, but receives guidance on objectives, critical issues, new concepts, and policy and is well versed in all aspects of the sell strategy to draft copy for marketing collateral.

Requires thorough knowledge of business practices and procedures within work group or recognized body of formal knowledge. This includes knowledge required for complex problems, new project and system development, etc. Uses a wide application of principles, theories, concepts, and draws on previous writing experience to determine a course of action. Tasks will primarily involve the writing of proposals based on input from technical specialists, Strategy Director, and proposal manager.

Principal Duties and Responsibilities:

Is responsible for proposal and presentation support, marketing resources, or promotions and communications. Researches and obtains understanding of technical subjects. Plans, conducts, and coordinates complex activities in area of marketing writing. Ensures winning messages and value propositions are clearly presented in the written documents. Refines the technical inputs into compelling and memorable text. Other duties as assigned.

Minimum Qualifications:

Bachelor's degree in marketing, communication, or a related field and 4+ years related experience (equivalent work experience may be substituted for degree requirement).

Preferred Job Qualifications:

Bachelor's degree in marketing, communication, or a related field and 4+ years related experience (equivalent work experience may be substituted for degree requirement).